

**Audited Consolidated Financial Statements  
with Consolidating Information**

**COMMON CAUSE & AFFILIATE**

*June 30, 2018*

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# Independent Auditor's Report on the Consolidated Financial Statements

To the Members and National Governing Board  
Common Cause & Affiliate

We have audited the accompanying consolidated financial statements of Common Cause & Affiliate (the Organization), which comprise the consolidated statements of financial position as of June 30, 2018 and 2017, and the related consolidated statements of activities and cash flows for the years then ended, and the related notes to the consolidated financial statements.

## Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

## Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Organization's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of Common Cause & Affiliate as of June 30, 2018 and 2017, and the related changes in net assets and cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

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## Common Cause & Affiliate

### Consolidated Statements of Financial Position

<b>June 30,</b>	<b>2018</b>	<b>2017</b>
<b>Assets</b>		
Cash and cash equivalents	\$ 2,119,470	\$ 1,837,636
Investments	2,673,786	2,186,796
Promises to give	4,474,350	2,432,015
Prepaid expenses	370,473	462,399
Property and equipment	1,214,138	1,279,179
<b>Total assets</b>	<b>\$ 10,852,217</b>	<b>\$ 8,198,025</b>
<b>Liabilities and net assets</b>		
Liabilities		
Accounts payable and accrued expenses	\$ 1,269,995	\$ 1,155,968
Line of credit	-	50,000
Deferred rent	1,380,139	1,448,439
Total liabilities	2,650,134	2,654,407
Commitments and contingencies	-	-
Net assets		
Unrestricted	1,091,589	274,511
Temporarily restricted	7,110,494	5,269,107
Total net assets	8,202,083	5,543,618
<b>Total liabilities and net assets</b>	<b>\$ 10,852,217</b>	<b>\$ 8,198,025</b>

See notes to the consolidated financial statements.

## Common Cause & Affiliate

### Consolidated Statement of Activities

*Year Ended June 30, 2018*

	Unrestricted	Temporarily Restricted	Total
<b>Revenue and support</b>			
Contributions	\$ 12,141,785	\$ 4,507,221	\$ 16,649,006
Contributed services	2,506,625		2,506,625
Bequests	727,371		727,371
List rental and other income	93,292		93,292
Rental income	60,785		60,785
Contract income	1,500		1,500
	15,531,358	4,507,221	20,038,579
Net assets released from restriction	2,944,351	(2,944,351)	-
Total revenue and support	18,475,709	1,562,870	20,038,579
<b>Expense</b>			
Program services			
Educational activities	6,016,704		6,016,704
Program operations, lobbying, and communications	5,194,686		5,194,686
Program development and management	481,387		481,387
Total program services	11,692,777	-	11,692,777
Supporting services			
Fund raising, including new member acquisitions	3,244,160		3,244,160
General and administration	2,732,581		2,732,581
Total supporting services	5,976,741	-	5,976,741
Total expense	17,669,518	-	17,669,518
Change in net assets from operations	806,191	1,562,870	2,369,061
Investment income	10,887	278,517	289,404
<b>Change in net assets</b>	817,078	1,841,387	2,658,465
Net assets, July 1, 2017	274,511	5,269,107	5,543,618
<b>Net assets, June 30, 2018</b>	\$ 1,091,589	\$ 7,110,494	\$ 8,202,083

See notes to the consolidated financial statements.

## Common Cause & Affiliate

### Consolidated Statement of Activities

*Year Ended June 30, 2017*

	Unrestricted	Temporarily Restricted	Total
<b>Revenue and support</b>			
Contributions	\$ 10,193,833	\$ 3,746,501	\$ 13,940,334
Contributed services	2,302,600		2,302,600
Bequests	598,046		598,046
List rental and other income	45		45
Rental income	50,675		50,675
Contract income	147,585		147,585
	13,292,784	3,746,501	17,039,285
Net assets released from restriction	3,604,710	(3,604,710)	-
Total revenue and support	16,897,494	141,791	17,039,285
<b>Expense</b>			
Program services			
Educational activities	5,219,762		5,219,762
Program operations, lobbying, and communications	5,083,673		5,083,673
Program development and management	528,606		528,606
Total program services	10,832,041	-	10,832,041
Supporting services			
Fund raising, including new member acquisitions	2,271,026		2,271,026
General and administration	2,258,025		2,258,025
Total supporting services	4,529,051	-	4,529,051
Total expense	15,361,092	-	15,361,092
Change in net assets from operations	1,536,402	141,791	1,678,193
Investment income	4,866	300,188	305,054
<b>Change in net assets</b>	1,541,268	441,979	1,983,247
Net (deficit) assets, July 1, 2016	(1,266,757)	4,827,128	3,560,371
<b>Net assets, June 30, 2017</b>	\$ 274,511	\$ 5,269,107	\$ 5,543,618

See notes to the consolidated financial statements.

## Common Cause & Affiliate

### Consolidated Statements of Cash Flows

<i>Year Ended June 30,</i>	2018	2017
<b>Cash flows from operating activities</b>		
Change in net assets	\$ 2,658,465	\$ 1,983,247
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Net gain on investments	(230,895)	(288,185)
Bad debt expense	4,300	16,191
Depreciation and amortization	237,002	205,668
Loss on disposal of property and equipment	30,773	1,614
Changes in assets and liabilities:		
Promises to give	(2,046,635)	249,453
Prepaid expenses	91,926	(232,745)
Accounts payable and accrued expenses	114,027	(258,602)
Deferred rent	(68,300)	174,277
Total adjustments	(1,867,802)	(132,329)
Net cash provided by operating activities	790,663	1,850,918
<b>Cash flows from investing activities</b>		
Proceeds from sales and maturities of investments	152,182	97,965
Purchases and donations of investments	(408,277)	(468,152)
Purchases of property and equipment	(202,734)	(25,362)
Net cash used in investing activities	(458,829)	(395,549)
<b>Cash flows from financing activities</b>		
Payments on line of credit	(50,000)	(250,000)
Net cash used in financing activities	(50,000)	(250,000)
<b>Net increase in cash and cash equivalents</b>	<b>281,834</b>	<b>1,205,369</b>
Cash and cash equivalents, beginning of year	1,837,636	632,267
<b>Cash and cash equivalents, end of year</b>	<b>\$ 2,119,470</b>	<b>\$ 1,837,636</b>
<b>Schedule of Noncash Investing Activities</b>		
Securities donated during the year	\$ 43,597	\$ 46,278

See notes to the consolidated financial statements.

## Notes to the Consolidated Financial Statements

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### A. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Organization: Common Cause was formed in 1968 as a nonprofit under the laws of the District of Columbia. Common Cause is a nonpartisan citizens' lobby that works to improve the way federal and state governments operate. Common Cause is supported by dues and small contributions from nearly 92,000 members nationwide. A National Governing Board sets issue priorities and policy for Common Cause.

Common Cause Education Fund (the Education Fund) was formed in 2000 as a nonprofit under the laws of the State of Delaware. The Education Fund conducts charitable research and educational activities which are supported by foundation grants and contributions from individuals.

Together, Common Cause and the Education Fund work to strengthen public participation and faith in the federal and state institutions of self-government; to ensure that government and the political process serve the general interest, rather than special interests; to curb the excessive influence of money on government decisions and elections; to promote fair and honest elections and high ethical standards for government officials; and to protect the civil rights and civil liberties of all Americans.

Principles of consolidation: The consolidated financial statements include the accounts of Common Cause and the Education Fund (the Organization). Significant intra-entity accounts and transactions have been eliminated in consolidation.

Income tax status: Common Cause and the Education Fund are exempt from the payment of income taxes on their exempt activities under Section 501(c)(4) and 501(c)(3), respectively, of the Internal Revenue Code. The Education Fund was originally classified as other than a private foundation within the meaning of Section 509(a)(1) of the Internal Revenue Code.

Basis of accounting: The accompanying consolidated financial statements have been prepared using the accrual basis of accounting. Revenue, other than contributions, is recognized when earned and expense when the obligation is incurred.

Use of estimates: The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Cash and cash equivalents: For consolidated financial statement purposes, the Organization considers demand deposits and money market funds not included in the investment portfolio to be cash and cash equivalents.

Contributions: Bequests, grants, and funds received from members are accounted for as contributions. Contributions are recognized as support when received or unconditionally promised, such as pledges and grants receivable. Contributions are classified as unrestricted or temporarily restricted support depending upon the existence and/or nature of donor restrictions. Support that is restricted by the donor is reported as an increase in temporarily restricted net assets. Within temporarily restricted net assets, amounts are reclassified to unrestricted net assets when restrictions are satisfied or expire (that is, when a purpose restriction is accomplished or a stipulated time restriction ends). Temporarily restricted support that expires in the same period is classified as unrestricted net assets.



## Notes to the Consolidated Financial Statements

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### A. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - CONTINUED

Contract income: Contract income primarily consists of fees earned in relation to contracts for providing mission related services to third parties.

Program services: Program services descriptions are as follows:

*Educational activities* includes the programs of the Education Fund which encompass the following goals:

- to bring attention to the fundamental problems caused by the corrupting influence of money in political campaigns, and to help educate citizens in a thoughtful and inspiring way, which are important first steps in the Education Fund's overall strategy to reengage citizens in their democracy; and
- through public outreach and education, coalition-building efforts, research, and study, the Education Fund aims to achieve the following:
  - promote and spur greater inclusiveness in the democratic process by reaching out to, and including, all groups in the political process, especially those that have traditionally been excluded, and work to educate a broad base of organizations and citizens on the need for reforms;
  - strengthen and improve political institutions and procedures through education and outreach efforts, including: using campaign finance data analysis to raise public awareness of the problems in the current campaign finance system and how reform can improve the way government operates; conducting research, public education and outreach programs on elections and the electoral process, including redistricting, election administration, and the financing of elections; convening allied organizations and educating Common Cause members and the general public about the role of media in democracy and the regulatory systems that govern media in the United States; conducting research and public education on ethics in government and other research and education programs aimed at encouraging Common Cause members and volunteers and the general public to be more active and engaged citizens and to promote reform; and
  - foster a new growth of citizen participation in government and develop projects that can help reengage young people, minorities and the disenfranchised as part of this overall effort to spur greater citizen participation in democracy.

*Program operations, lobbying, and communications* includes the activities of Common Cause's national and state volunteers which encompass the following goals:

- to maintain contact with members of Congress, state legislatures and their staffs on Common Cause issues;
- to monitor federal and state executive branch activity on Common Cause issues;
- to communicate and interpret information on Common Cause issues to the media, and distribute press releases, editorial memoranda, and public-service radio and television spots that inform the general public on Common Cause issues;

## Notes to the Consolidated Financial Statements

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### A. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - CONTINUED

*Program operations, lobbying, and communications* includes the activities of Common Cause's national and state volunteers which encompass the following goals (Continued):

- to carry the national issue program to state offices and Common Cause members and volunteers through program and administrative support; and,
- to provide program and organizing assistance to state offices and Common Cause members and volunteers.

*Program development and management* includes development and direction of the Organization's program activities including research and preparation of position papers on national and state issues, maintaining communications with the National Governing Board, and developing and maintaining partnerships with allied organizations.

Supporting services: Supporting services descriptions are as follows:

*Fund raising, including new member acquisition:* The fund raising function includes activities relating to new member acquisition and other activities that encourage and secure financial support for the Organization.

*General and administration:* The general and administration function includes activities necessary for the administrative processes of the Organization and managing its operations and financial responsibilities.

Functional allocation of expense: The costs of providing various program and supporting services have been summarized on a functional basis in the consolidated statements of activities. Accordingly, certain costs have been allocated between entities and then among the program and supporting services benefited based on estimated employee effort.

Measure of operations: The Organization does not include investment income in the change in net assets from operations.

Subsequent events: Subsequent events have been evaluated through October 22, 2018, which is the date the consolidated financial statements were available to be issued.

### B. CONCENTRATIONS

Credit risk: The Organization maintains demand deposits with commercial banks and money market funds with financial institutions. At times, certain balances held within these accounts may not be fully guaranteed or insured by the U.S. Government. The uninsured portions of cash and money market accounts are backed solely by the assets of the underlying institution. Therefore, the failure of an underlying institution could result in financial loss to the Organization.

Market value risk: The Organization invests funds in various marketable debt and equity securities. Such investments are exposed to market and credit risks and may be subject to fluctuations in fair value. As a result, the investment balances reported in the accompanying consolidated financial statements may not be reflective of the portfolio's value during subsequent periods.

Notes to the Consolidated Financial Statements

C. INVESTMENTS

In accordance with generally accepted accounting principles, the Organization uses the following prioritized input levels to measure fair value of investments. The input levels used for valuing investments are not necessarily an indication of risk.

Level 1 – Observable inputs that reflect quoted prices for identical assets or liabilities in active markets, such as stock quotes.

Level 2 – Includes inputs other than Level 1 inputs that are directly or indirectly observable in the marketplace, such as yield curves or other market data.

Level 3 – Unobservable inputs which reflect the Organization’s assessment of the assumptions that market participants would use in pricing the asset or liability including assumptions about risk, such as bid/ask spreads and liquidity discounts.

Investments recorded at fair value include mutual funds, exchange-traded funds, and common stocks, which were valued using Level 1 inputs based on quoted prices for identical assets in active markets. Management believes the estimated fair values of investments to be a reasonable approximation of their exit price.

Investments recorded at cost include money market funds and certificates of deposit. Investments recorded at cost are not required to be classified in one of the levels prescribed by the fair value hierarchy.

Investments consisted of the following at June 30,:

	2018	2017
Investments, at fair value		
Mutual funds - equities	\$ 2,228,479	\$ 1,793,938
Mutual and exchange-traded funds - fixed income	-	78,127
Common stocks	299,629	215,531
	<u>2,528,108</u>	<u>2,087,596</u>
Investments, at cost		
Money market funds	120,225	73,747
Certificate of deposit	25,453	25,453
	<u>145,678</u>	<u>99,200</u>
	<u>\$ 2,673,786</u>	<u>\$ 2,186,796</u>

## Common Cause & Affiliate

### Notes to the Consolidated Financial Statements

#### C. INVESTMENTS - CONTINUED

Investments have been segregated into the following accounts at June 30,:

	2018	2017
MGGE (see Note G)	\$ 2,228,490	\$ 1,781,044
Rankin Trust for Colorado Office	367,173	338,847
Donated stock held at year end	52,670	20,395
New York office lease - letter of credit	25,453	25,453
Shriver Quasi-endowed Fund	-	21,057
	<u>\$ 2,673,786</u>	<u>\$ 2,186,796</u>

Net investment income consisted of the following for the years ended June 30,:

	2018	2017
Net gain on investments	\$ 230,895	\$ 288,185
Interest and dividends	63,777	21,835
Investment fees	(5,268)	(4,966)
	<u>\$ 289,404</u>	<u>\$ 305,054</u>

#### D. PROMISES TO GIVE

Unconditional: Promises to give include multi-year unconditional promises to give from donors. Promises to give that are expected to be collected within one year are recorded at net realizable value. Promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows in accordance with U.S. GAAP. However, management determined that the discount on multi-year promises to give was not significant.

Management periodically reviews the status of all promises to give for collectability. Each promise to give is assessed based on management's knowledge of and relationship with the donor and the payment history of each donor. As a result of these reviews, promises to give deemed to be uncollectible are written-off. Management believes that the use of the direct write-off method approximates the results that would be presented if an allowance for bad debts had been recorded. Bad debt expense totaled \$4,300 and \$16,191 for the years ended June 30, 2018 and 2017, respectively.

## Common Cause & Affiliate

### Notes to the Consolidated Financial Statements

#### D. PROMISES TO GIVE - CONTINUED

Promises to give consisted of the following at June 30,:

	2018	2017
Receivable in less than one year	\$ 4,201,850	\$ 1,855,015
Receivable in one to five years	272,500	577,000
	<u>\$ 4,474,350</u>	<u>\$ 2,432,015</u>

*Conditional:* The Organization has received conditional promises to give from donors. Under the terms of the gift agreements, the Organization is eligible to receive contributions from the donors of approximately \$500,000 when other contributions are raised by the Organization. Due to the conditional nature of these gifts, the Organization does not record promises to give for the conditional gifts. In relation to the conditional promises to give, the Organization has received a cumulative total of \$200,000 through June 30, 2018.

#### E. PROPERTY AND EQUIPMENT

Acquisitions of property and equipment greater than \$1,000 are recorded at cost and depreciated or amortized using the straight-line method over the estimated useful lives. Computer equipment and software are depreciated over a three to five year period. Furniture and other equipment are depreciated over a period ranging from five to seven years. Leasehold improvements are amortized using the straight-line method over the lesser of the estimated useful lives of the assets or the remaining term of the lease.

Property and equipment consisted of the following at June 30,:

	2018	2017
Computer equipment and software	\$ 256,708	\$ 341,618
Furniture and other equipment	212,946	212,946
Leasehold improvements	1,179,613	1,179,613
	<u>1,649,267</u>	<u>1,734,177</u>
Less accumulated depreciation and amortization	<u>(435,129)</u>	<u>(454,998)</u>
	<u>\$ 1,214,138</u>	<u>\$ 1,279,179</u>

# Common Cause & Affiliate

## Notes to the Consolidated Financial Statements

### F. UNRESTRICTED NET ASSETS

Unrestricted net assets include those net assets whose use is not restricted by donors, even though their use may be limited in other respects, such as by board designation.

Undesignated: Undesignated net assets would be used for the general operations of the Organization. However, the Organization currently has a deficit in undesignated net assets.

Designated: Board designated net assets include the following funds:

*Reserve Fund:* The National Governing Board passed a resolution to establish the Reserve Fund to seize opportunities and prepare for emergencies. In particular, 50% of all bequests received are allocated to the Reserve Fund. The allocation totaled \$1,398,154 and \$984,969 at June 30, 2018 and 2017, respectively. The Organization's goal is to establish a balance of \$3,300,000, which approximates three months of operating expense. The cash balance of the Reserve Fund totaled \$1,132,498 and \$409,488 at June 30, 2018 and 2017, respectively.

*Bob Edgar Legacy Funds:* The National Governing Board passed a resolution to establish the Bob Edgar Legacy Funds which include the Opportunity Fund and the Endowment Fund. The Opportunity Fund is for unrestricted contributions. The Board's intent was that the Bob Edgar Legacy - Endowment Fund would be a donor-restricted endowment fund, the earnings from which would be used to support general operations. However, the Organization has not received any donor-restricted contributions in relation to the Endowment Fund.

*Shriver Quasi-endowed Fund:* The Shriver Quasi-endowed Fund was originally established by a bequest from Joyce Shriver to Common Cause. The Shriver bequest had no donor restriction but it was received by the New York state office. Thus, the National Governing Board of Common Cause passed a resolution to use the gift to establish a quasi-endowed fund to be used for the benefit of both the national office and the New York office. In March 2018, the National Governing Board approved a resolution to remove the designation and the remaining balance in the Shriver Quasi-Endowed Fund was transferred to the Reserve Fund.

Unrestricted net assets consisted of the following at June 30,:

	2018	2017
Undesignated		
CCAUSE	\$ 233,482	\$ 67,428
Education Fund	(666,572)	(925,408)
	<u>(433,090)</u>	<u>(857,980)</u>
Board designated		
Reserve Fund	1,398,154	984,969
Bob Edgar Legacy - Opportunity Fund	126,525	126,465
Shriver Quasi-Endowed Fund (see Note G)	-	21,057
	<u>1,524,679</u>	<u>1,132,491</u>
	<u>\$ 1,091,589</u>	<u>\$ 274,511</u>

Deficit in undesignated net assets: The Education Fund had a deficit in undesignated net assets of \$666,572 and \$925,408 at June 30, 2018 and 2017, respectively. The Organization is aware of the deficit and is actively working to alleviate it through increasing unrestricted contributions, decreasing expense, and reviewing the allocation of costs to all programs and between Common Cause and the Education Fund.

### Notes to the Consolidated Financial Statements

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#### G. ENDOWMENT FUNDS

The Organization's endowment funds may include both board-designated and donor-restricted funds. Furthermore, in accordance with the George S. McGovern Great Government Endowment (MGGE) gift agreement, the Organization may spend both the principal and the investment earnings to support the activities of the great government program.

##### *Interpretation of Relevant Law*

The Organization has interpreted the *Uniform Prudent Management of Institutional Funds Act of 2007 (UPMIFA)*, enacted by both the District of Columbia and the State of Delaware, as requiring the preservation of the real (inflation-adjusted) purchasing power of endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as endowment net assets (1) the original value of gifts donated to the endowment, (2) the original value of subsequent gifts to the endowment, and (3) accumulations to the endowment such as investment income.

##### *Return Objectives and Risk Parameters*

The Organization's endowment investments primarily relate to MGGE which, as directed by the donor, have been invested in a specific mutual fund which primarily invests in equity securities.

##### *Strategies Employed for Achieving Objectives*

To satisfy its long-term objectives, the Organization relies on the investment earnings from the mutual fund which was stipulated by the donor in the MGGE gift agreement.

##### *Spending Policy and How Investment Objectives Relate to Spending Policy*

The spending policy in relation to the MGGE has been stipulated by the donor and will be implemented in accordance with the terms which are included in the gift agreement.

##### *Fund Deficiencies*

From time to time, the fair value of assets associated with individual donor-restricted endowment funds, may fall below the amount originally intended to be held in perpetuity as the principal for an endowment fund. In accordance with generally accepted accounting principles, deficiencies of this nature are reported in unrestricted net assets and typically result from unfavorable market fluctuations or continued appropriation when deemed prudent by the National Governing Board. The Organization had no donor-restricted funds with deficiencies at June 30, 2018 and 2017.

In relation to the quasi-endowed fund, the original value of the fund totaled \$932,014. During the year ended June 30, 2009, the National Governing Board approved a resolution to transfer \$744,290 from the quasi-endowed fund to the operating fund to supplement the Organization's cash flow needs. The National Governing Board intended to repay the quasi-endowed fund in equal amounts over a three-year period. The repayments were contingent upon the Organization's financial health and while no repayments have been made, the Organization has paid more than \$1 million of expenses on behalf of the New York office. In March 2018, the National Governing Board approved a resolution to remove the designation and the remaining balance in the Shriver Quasi-Endowed Fund was transferred to the Reserve Fund.

## Common Cause & Affiliate

### Notes to the Consolidated Financial Statements

#### G. ENDOWMENT FUNDS - CONTINUED

Endowment funds consisted of the following at June 30, 2018:

<b>2018</b>	<b>Unrestricted</b>	<b>Temporarily Restricted</b>	<b>Permanently Restricted</b>	<b>Total</b>
Board-designated				
Shriver Quasi-endowed Fund	\$ -	\$ -	\$ -	-
Donor-restricted				
MGGE		2,195,315		2,195,315
	<b>\$ -</b>	<b>\$ 2,195,315</b>	<b>\$ -</b>	<b>\$ 2,195,315</b>

Endowment funds consisted of the following at June 30, 2017:

<b>2017</b>	<b>Unrestricted</b>	<b>Temporarily Restricted</b>	<b>Permanently Restricted</b>	<b>Total</b>
Board-designated				
Shriver Quasi-endowed Fund	\$ 21,057	\$ -	\$ -	21,057
Donor-restricted				
MGGE		1,927,612		1,927,612
	<b>\$ 21,057</b>	<b>\$ 1,927,612</b>	<b>\$ -</b>	<b>\$ 1,948,669</b>

Changes in endowment funds consisted of the following as of and for the year ended June 30, 2018:

<b>2018</b>	<b>Unrestricted</b>	<b>Temporarily Restricted</b>	<b>Permanently Restricted</b>	<b>Total</b>
Endowment funds, July 1, 2017	\$ 21,057	\$ 1,927,612	\$ -	\$ 1,948,669
Contributions		200,000		200,000
Investment return				
Net gain on investments	788	204,205		204,993
Interest and dividends	846	43,290		44,136
Investment fees	(170)	(49)		(219)
	1,464	247,446	-	248,910
Appropriations	(22,521)	(179,743)		(202,264)
Endowment funds, June 30, 2018	<b>\$ -</b>	<b>\$ 2,195,315</b>	<b>\$ -</b>	<b>\$ 2,195,315</b>



## Common Cause & Affiliate

### Notes to the Consolidated Financial Statements

#### G. ENDOWMENT FUNDS - CONTINUED

Changes in endowment funds consisted of the following as of and for the year ended June 30, 2017:

<b>2017</b>	<b>Unrestricted</b>	<b>Temporarily Restricted</b>	<b>Permanently Restricted</b>	<b>Total</b>
Endowment funds, July 1, 2016	\$ 18,915	\$ 1,419,529	\$ -	\$ 1,438,444
Contributions		300,000		300,000
Investment return				
Net gain on investments	1,887	251,902		253,789
Interest and dividends	413	11,740		12,153
Investment fees	(158)	(100)		(258)
	2,142	263,542	-	265,684
Appropriations		(55,459)		(55,459)
Endowment funds, June 30, 2017	<b>\$ 21,057</b>	<b>\$ 1,927,612</b>	<b>\$ -</b>	<b>\$ 1,948,669</b>

#### H. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets include those net assets whose use has been donor restricted by either specified purpose or time limitations. Temporarily restricted net assets and related activity consist of the following as of and for the years ended June 30,:

<b>2018</b>	<b>Beginning</b>	<b>Transfers</b>	<b>Additions</b>	<b>Releases</b>	<b>Ending</b>
Government accountability	\$ 1,927,612	\$ -	\$ 447,495	\$ (179,792)	\$ 2,195,315
Election reform and protection	376,499	(105,500)	1,972,000	(425,035)	1,817,964
State office operations	567,658	1,487,149	331,022	(933,131)	1,452,698
General support	1,454,146	(1,088,015)	1,060,221	(506,028)	920,324
Money in politics	510,355	(16,544)	875,000	(731,139)	637,672
Media and democracy	432,837	(277,090)	100,000	(169,226)	86,521
	<b>\$ 5,269,107</b>	<b>\$ -</b>	<b>\$ 4,785,738</b>	<b>\$ (2,944,351)</b>	<b>\$ 7,110,494</b>

<b>2017</b>	<b>Beginning</b>	<b>Transfers</b>	<b>Additions</b>	<b>Releases</b>	<b>Ending</b>
Government accountability	\$ 1,419,529	\$ -	\$ 563,642	\$ (55,559)	\$ 1,927,612
Election reform and protection	1,114,669		220,000	(958,170)	376,499
State office operations	1,109,547		233,547	(775,436)	567,658
General support	240,805		1,526,500	(313,159)	1,454,146
Money in politics	530,619		700,000	(720,264)	510,355
Media and democracy	411,959		803,000	(782,122)	432,837
	<b>\$ 4,827,128</b>	<b>\$ -</b>	<b>\$ 4,046,689</b>	<b>\$ (3,604,710)</b>	<b>\$ 5,269,107</b>

## Notes to the Consolidated Financial Statements

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### I. CONTRIBUTED SERVICES

Recorded: Donated services are recognized as contributions and expense in accordance with generally accepted accounting principles when the services (a) create or enhance non-financial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization.

The Organization received in-kind contributions, primarily in the form of legal services related to program services activities, totaling \$2,506,625 and \$2,302,600 during the years ended June 30, 2018 and 2017, respectively. In-kind contributions have been recognized as contributed services revenue and related expense at estimated fair value.

Unrecorded: Certain contributed services have not been recorded in the accompanying consolidated financial statements because they do not meet the accounting criteria for recognition. These services relate primarily to national and state office volunteers and state advisory board members who provide program and support assistance to the Organization.

National office volunteers inform and activate the membership nationwide, track issues in the press, monitor congressional committee meetings, respond to inquiries about the Organization and its legislative efforts, and serve as administrative aides. State office volunteers work in congressional districts throughout the country and also provide administrative services for state offices. State advisory board members provide programmatic oversight, participate in program performance, and generally support the operations of the state offices.

### J. RETIREMENT PLAN

The Organization maintains a defined contribution 401(k) retirement plan available to all employees meeting certain eligibility requirements as defined in the plan document. Under the terms of the plan, employees may defer a portion of their annual compensation to the plan each year, not to exceed Internal Revenue Service (IRS) limits. The Organization provides a discretionary contribution, a portion of which is a matching contribution. The Organization's contributions under the plan totaled \$233,807 and \$210,334 for the years ended June 30, 2018 and 2017, respectively.

## Common Cause & Affiliate

### Notes to the Consolidated Financial Statements

#### K. COMMITMENTS AND CONTINGENCIES

Office lease: Common Cause has an operating lease for the National office at 805 15<sup>th</sup> Street in Washington, D.C. The lease is scheduled to expire in February 2027. The terms of the office lease agreement, including amendments, require a \$175,000 security deposit which has been classified within prepaid expenses in the consolidated statements of financial position. In addition, the terms of the office lease agreement provide a 50% abatement of rent due for April 2016 through January 2017 and include an escalation clause that adjusts annual base rentals. In addition, the terms of the office lease provided a tenant improvement allowance totaling \$1,224,466 as an incentive to lease the office space, all of which was for leasehold improvements and furniture and equipment, which have been capitalized, and for other costs, which were expensed as incurred.

Generally accepted accounting principles (GAAP) require that the cost of the tenant improvements be capitalized and depreciated or amortized as property and equipment. GAAP also requires that the lease incentive along with the rent abatement and scheduled rent increases resulting from the escalation of base rentals be recorded as a liability and amortized ratably so as to record rent expense on a straight-line basis over the term of the office lease agreement. The liability for deferred rent totaled \$1,380,139 and \$1,448,439 at June 30, 2018 and 2017, respectively.

State offices: Under various operating lease agreements, Common Cause has office space for certain state offices. The terms of the state office leases cover varying periods through 2024.

Future minimum cash basis national and state office lease payments are as follows:

Year Ending June 30,	National	States	Total
2019	\$ 724,400	\$ 174,300	\$ 898,700
2020	742,500	87,400	829,900
2021	761,000	84,200	845,200
2022	780,100	85,400	865,500
2023	799,600	87,100	886,700
Thereafter	3,105,500	34,500	3,140,000
	<b>\$ 6,913,100</b>	<b>\$ 552,900</b>	<b>\$ 7,466,000</b>

Rent expense for the national and state office leases totaled \$947,076 and \$954,045 for the years ended June 30, 2018 and 2017, respectively.

Subleases: From time to time, the Organization subleases a portion of its national office. The subleases typically have terms no longer than one year. Rental income from subleases totaled \$60,785 and \$50,675 for the years ended June 30, 2018 and 2017, respectively.

Letter of credit: The Organization has a letter of credit with a bank totaling \$25,746 that must be maintained in accordance with the terms of the New York office lease agreement and expires July 2019. The letter of credit is collateralized by a certificate of deposit with the same bank, which is included in investments in the accompanying consolidated statements of financial position.

## Notes to the Consolidated Financial Statements

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### K. COMMITMENTS AND CONTINGENCIES - CONTINUED

Line of credit: Common Cause has a \$500,000, revolving line of credit with a bank that is secured by cash and any investments held by the same bank plus all other assets. The balance due on the line of credit is payable on demand and, therefore, has no expiration date. Interest is calculated using the one month LIBOR rate plus 2.5% per annum, which was 4.48% and 3.55% at June 30, 2018 and 2017, respectively. Interest is calculated monthly on the outstanding balance which totaled \$0 and \$50,000 at June 30, 2018 and 2017, respectively.

Employment agreement: The Organization has an employment agreement with its President and Chief Executive Officer. Under the terms of the agreement, should the Organization terminate her employment without cause, the Organization would be obligated to pay severance.

T A T E



TRYON

A Professional Corporation

Certified Public

Accountants

and Consultants

## Independent Auditor’s Report on the Consolidating Information

To the Members and National Governing Board  
Common Cause & Affiliate

We have audited the consolidated financial statements of Common Cause & Affiliate (the Organization) as of and for the year ended June 30, 2018, and our report thereon dated October 22, 2018, which expressed an unmodified opinion on the consolidated financial statements, appears on page one. Our audit was conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The consolidating information on the following pages is presented for purposes of additional analysis of the consolidated financial statements rather than to present the financial position, and changes in net assets of the individual companies, and is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The consolidating information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the consolidating information is fairly stated in all material respects in relation to the consolidated financial statements taken as a whole.

Washington, DC  
October 22, 2018

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# Common Cause & Affiliate

## Consolidating Statement of Financial Position

*June 30, 2018*

	Common Cause	Education Fund	Elimination	Consolidated Total
<b>Assets</b>				
Cash and cash equivalents	\$ 1,158,959	\$ 960,511	\$ -	\$ 2,119,470
Investments	395,198	2,278,588		2,673,786
Promises to give	238,203	4,236,147		4,474,350
Amount due from affiliate	495,173		(495,173)	-
Prepaid expenses	244,835	125,638		370,473
Property and equipment	1,214,138			1,214,138
<b>Total assets</b>	<b>\$ 3,746,506</b>	<b>\$ 7,600,884</b>	<b>\$ (495,173)</b>	<b>\$ 10,852,217</b>
<b>Liabilities and net assets</b>				
<b>Liabilities</b>				
Accounts payable and accrued expenses	\$ 686,582	\$ 583,413	\$ -	\$ 1,269,995
Amount due to affiliate		495,173	(495,173)	-
Line of credit				-
Deferred rent	1,380,139			1,380,139
<b>Total liabilities</b>	<b>2,066,721</b>	<b>1,078,586</b>	<b>(495,173)</b>	<b>2,650,134</b>
<b>Net assets</b>				
Unrestricted	1,016,894	74,695		1,091,589
Temporarily restricted	662,891	6,447,603		7,110,494
<b>Total net assets</b>	<b>1,679,785</b>	<b>6,522,298</b>	<b>-</b>	<b>8,202,083</b>
<b>Total liabilities and net assets</b>	<b>\$ 3,746,506</b>	<b>\$ 7,600,884</b>	<b>\$ (495,173)</b>	<b>\$ 10,852,217</b>

# Common Cause & Affiliate

## Consolidating Statement of Activities

*Year Ended June 30, 2018*

	Unrestricted Activities			Temporarily Restricted Activities			Consolidated Total
	Common Cause	Education Fund	Total	Common Cause	Education Fund	Total	
<b>Revenue and support</b>							
Contributions	\$ 6,835,294	\$ 5,306,491	\$ 12,141,785	\$ 534,000	\$ 3,973,221	\$ 4,507,221	\$ 16,649,006
Contributed services	2,506,625		2,506,625			-	2,506,625
Bequests	446,749	280,622	727,371			-	727,371
List rental and other income	93,192	100	93,292			-	93,292
Rental income	60,785		60,785			-	60,785
Contract income	1,500		1,500			-	1,500
	9,944,145	5,587,213	15,531,358	534,000	3,973,221	4,507,221	20,038,579
Net assets released from restriction	590,550	2,353,801	2,944,351	(590,550)	(2,353,801)	(2,944,351)	-
<b>Total revenue and support</b>	<b>10,534,695</b>	<b>7,941,014</b>	<b>18,475,709</b>	<b>(56,550)</b>	<b>1,619,420</b>	<b>1,562,870</b>	<b>20,038,579</b>
<b>Expense</b>							
Program services							
Educational activities		6,016,704	6,016,704			-	6,016,704
Program operations, lobbying, and communications	5,194,686		5,194,686			-	5,194,686
Program development and management	182,206	299,181	481,387			-	481,387
<b>Total program services</b>	<b>5,376,892</b>	<b>6,315,885</b>	<b>11,692,777</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>11,692,777</b>
Supporting services							
Fund raising, including new member acquisitions	2,705,490	538,670	3,244,160			-	3,244,160
General and administration	2,086,734	645,847	2,732,581			-	2,732,581
<b>Total supporting services</b>	<b>4,792,224</b>	<b>1,184,517</b>	<b>5,976,741</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>5,976,741</b>
<b>Total expense</b>	<b>10,169,116</b>	<b>7,500,402</b>	<b>17,669,518</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>17,669,518</b>
Change in net assets from operations	365,579	440,612	806,191	(56,550)	1,619,420	1,562,870	2,369,061
Investment income	2,292	8,595	10,887	31,022	247,495	278,517	289,404
<b>Change in net assets</b>	<b>367,871</b>	<b>449,207</b>	<b>817,078</b>	<b>(25,528)</b>	<b>1,866,915</b>	<b>1,841,387</b>	<b>2,658,465</b>
Net assets, July 1, 2017	649,023	(374,512)	274,511	688,419	4,580,688	5,269,107	5,543,618
<b>Net assets, June 30, 2018</b>	<b>\$ 1,016,894</b>	<b>\$ 74,695</b>	<b>\$ 1,091,589</b>	<b>\$ 662,891</b>	<b>\$ 6,447,603</b>	<b>\$ 7,110,494</b>	<b>\$ 8,202,083</b>